

# KALA-CONNECT

Newsletter by KalaGram, Society for Fine Art Initiatives in Gurugram



## We turned one!

KalaGram turned a year old on 16th of December, and we take immense pride in this feat! Last year has been challenging for all of us and, in that backdrop, our journey too was an arduous one. In spite of all that transpired in the year gone by, we feel honoured to have catered to the cultural aspirations of the people of Gurugram and cherish every moment of it. It was only due to your unwavering support we could showcase our best work, learn and push new boundaries. Thank you, all.

## Hindustani Classical concert by Amjad Ali Khan



We collaborated with renowned Indian Classical Vocalist Amjad Ali Khan for a Hindustani Classical Concert on January 8, 2021.

The concert was well received by our audience and followers with over 600 people tuning in to attend the concert.



The walls of the schools were painted and given an artistic makeover by Dulux.

## Painting Drive by Dulux

Our team, in association with Akzonobel Dulux, undertook a painting initiative at Government Senior Secondary School in Nathupur.

## Outdoor Live Art Drive at Museo camera

We held outdoor live art sessions at Museo Camera, Gurugram with many talented artists who joined us during weekends. It was an honour and privilege to host these sessions at Museo Camera, a space that celebrates the art and science of photography. The displayed artwork were bought by several art enthusiasts.



## Ladies First Street Art (LFSA)

On this year's International Women's Day, KalaGram joined hands with Wickedbroz to host the second edition of Ladies First Street Art (LFSA) - a women-led street art festival to promote female talent and representation. Many women artists took part in the Fest, which was held at Women's Police Station in Gurugram. A huge shout out to the officers of the Police Station who supported this initiative.



## Holi 2021

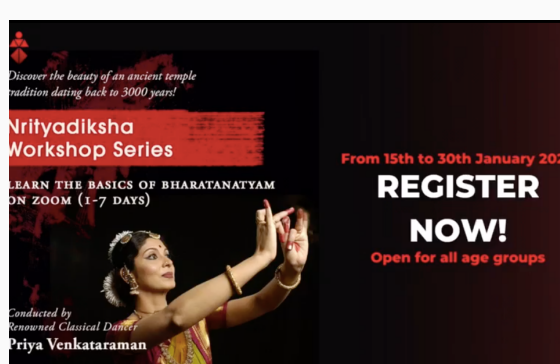
Natural colours made by the women of Santhoshi Group, a women cluster from Bandhwari village in Gurugram were featured on our platforms before Holi. These beautiful, handmade colours are free of chemicals and artificial elements harmful for skin.

## AYANE20

We collaborated with ArtLune to bring together a virtual exhibition 'AYANE20'. Curated by Artist Priyamvada Rathore, the exhibition featured beautiful artwork by select artists from across India.



## #LearnwithKalaGram



Under #LearnwithKalaGram, we joined hands with several talented artists to host an array of online sessions for our audience.